

# I-Media-Cities. Access, Research and Reuse of Audiovisual Cultural Heritage about Cities.

Date: March 27, 2019

Location: Cinematek, Rue baron Horta 9, 1000 Brussels

**Entrance is free, Reservation is required via [info@cinematek.be](mailto:info@cinematek.be)**

Film archives and cultural heritage institutions across Europe are increasingly holding large and unique digital collections – either digitized or born digital – that can have a significant impact on many research fields, both in Social Sciences and Humanities. The digital platform I-Media-Cities has been created to establish an efficient link between many of these content holding institutions and the research field, in order to stimulate a true bi-directional dialogue. By focusing on films and photographs that depict 9 major European cities throughout the 20<sup>th</sup> century, I-Media-Cities also highlights the growing research interest in the relationship between the urban landscape and the moving image.

This conference not only wants to showcase some of the most interesting voices currently researching audiovisual content and the urban representations in cultural heritage films and photographs. It also provides film archives with an opportunity to express both the value of collaborating with research institutions, as well as the difficulties that still exist when providing access to cultural heritage films through digital platforms. As the platform also incorporates some newly developed machine learning technologies, a section of the program is dedicated to some groundbreaking new technological research that has been done, and the impact it can have on both the field of research and film archives.

## Program

**09.00 – 09.30:** Arrival and Coffee

**09.30 – 09.45:** Opening and welcome by Mr. Nicola Mazzanti, Director of the Belgian Film Archive

**09.45 – 10.45:** Keynote by **Dr. Les Roberts**, University of Liverpool.

**10.45 – 11.00:** Coffee Break

11.00 – 12.45: Session 1 *Research on Audiovisual Cultural Heritage of Cities*

- Curatorial Approach to making Cinematic Heritage available Online  
**Camille Blott-Wellens** / Swedish Film Institute & **Mariona Bruzzo** / Filmoteca de Catalunya
- The Filmed Cities. Research Subjects related to Images of the Cities  
**Prof. Dr. Teresa M. Sala** / University of Barcelona
- The Image of Torino in the 1930s through the Photos by Italo Bertoglio & Vittorio Zumaglinio  
**Giulietta Fassino** / Urban Lab Torino
- Intersecting Cinema and Urban Modernity: The City Symphony (1920-1940)  
**Prof. Dr. Steven Jacobs** / Ghent University / University of Antwerp

## *Questions*

**12.45 – 13.45:** Lunch

**13.45 – 15.15:** Session 2 *Digital Developments for Audiovisual Cultural Heritage*

- Introduction to the functionalities of the I-Media-Cities platform  
**Gabriella Scipione & Antonella Guidazzoli** / CINECA Research center
- Artificial Intelligence Analysis of Cultural heritage films  
**Dr. Christian Weigel** / Fraunhofer IDMT Research Facility
- Enhancing Geospatial Enrichment of Scientific Collections  
**Prof. Dr. Steven Verstockt** / IMEC – IDLab Ghent

*Questions*

**15.15 – 15.30:** Coffee Break

**15.30 – 17.00:** Session 3 *Access and Presentation of Audiovisual Cultural Heritage of Cities*

- Blockchain and Peer-to-peer Distribution: Opportunities for Audiovisual Platforms?  
**Marcel Sieland** / Fraunhofer IDMT Research facility
- Culture Gems: Mobile App to discover the Culture of European Cities  
**Francesco Panella** / EU Joint Research Center (TBC)
- Blackbox Experience. Presenting WW II Propaganda about Brussels to New Audiences  
**Students of the Free University of Brussels**

*Questions*

**17.00 – 17.45:** Panel Discussion *Collaborating between Researchers and Audiovisual Archives*

**17.45:** Closing of the Conference and Reception at the Cinematek Museum

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